



The Alaska Breastfeeding Coalition Presents the 6th Annual

## ALASKA BREASTFEEDS Statewide Juried Art Exhibition

The 2021 exhibit will be virtually hosted by the Juneau Arts & Humanities Council and will be on view for the month of September. **Juror: Evon Zerbetz**

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### CALL FOR ENTRIES

Visual artists residing in the state of Alaska are invited to respond to the concept of *the breastfeeding experience*.

Awards: Juror's Choice \$300 | Poster Award \$200 | Honorable Mention \$100

**Eligibility:** Artists residing in any part of the state of Alaska may submit work via the Juneau Arts & Humanities Council platform at <https://airtable.com/shroAdSNdyUCyzGHL> by 11:59 p.m. August 15, 2021. Artists are limited to a maximum of three entries. All submitted artwork will be considered by juror Evon Zerbetz for inclusion in the 6<sup>th</sup> Annual Alaska Breastfeeds juried art exhibition. The exhibit will be on display virtually at the Juneau Arts & Humanities Council's online gallery for the month of September, 2021.

**Instructions:** The juror will consider the artist's interpretation of the breastfeeding experience as well as the technical and creative merit of the artwork. Breastfeeding does not need to be the primary subject matter, but must be included conceptually. All artistic styles and media are invited; submissions must be at least 6" on the shortest side. A juror's choice award and an honorable mention will be selected, each of which includes a cash prize. In addition, members of the Alaska Breastfeeding Coalition (ABC) will select one artwork to be used as an image for the yearly statewide breastfeeding promotional poster, which also carries a cash prize. In its selection process, the ABC will consider the artist's use of an Alaska-inspired theme which positively portrays breastfeeding. The poster award recipient's piece will be printed as a poster that will be used for a statewide breastfeeding campaign and may be displayed in public areas to promote the normalization of breastfeeding. Poster artwork should positively promote breastfeeding as a normal, healthy, and natural way of feeding a baby or child in Alaska. Breastfeeding does not need to be the primary subject matter, but it must be included conceptually.

All artworks must be submitted for consideration online via the Juneau Arts & Humanities Council's online platform at <https://airtable.com/shroAdSNdyUCyzGHL>. The application link includes detailed upload instructions, including the minimum required image resolution. Please contact Taryn Bliss with any questions at [tarynblissrd@gmail.com](mailto:tarynblissrd@gmail.com), or visit [alaskabreastfeeding.org/alaskabreastfeedsart](http://alaskabreastfeeding.org/alaskabreastfeedsart).

**About the juror: Evon Zerbetz** is an accomplished Alaskan artist residing in Ketchikan. She specializes primarily in relief printmaking and has several large-scale public artworks installed around the state. She is the illustrator of six children's books, including *Blueberry Shoe* and *Ten Rowdy Ravens*.

#### Conditions:

- Original artwork only. Work must reflect the artist's unique creative effort.
- Art should be respectful and family friendly. ABC reserves the right to decline any submission that does not conform to the stated criteria.
- Submissions must include the artists' complete information and indicate correct orientation for display.
- Submitting an entry constitutes an agreement on the part of the artist to all conditions in this prospectus
- The Juneau Arts & Humanities Council and the Alaska Breastfeeding Coalition have the non-exclusive right and permission to use, re-use, publish, re-publish, and otherwise reproduce and display submitted artwork.